



Sprint Launches MyFoodPhone Nutrition Service

News by [Brad Kellett](#) on Wednesday May 03, 2006.



[MyFoodPhone \(ZOOM\)](#)



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Sprint Nextel is doing its part in fighting the growing obesity problem in the United States by releasing a new service to its customers called MyFoodPhone.

The MyFoodPhone service is a two-tiered application. The MyFoodPhone "Visual Food Journal" allows subscribers to easily [upload pictures](#) taken with their [phone](#) of the food they eat, along with log data such as weight, exercise, and calories burned to an online journal at www.myfoodphone.com/sprint. This helps customers monitor what they eat, modify their eating habits, and achieve their individual health goals.

Once a week, subscribers also receive a video clip from a nutrition advisor providing feedback on their eating habits, based on the data in their Visual Food Journal. The MyFoodPhone combination of journaling through camera phone [pictures](#), and advice through video feedback, is a world first.

The MyFoodPhone service is available from Sprint now for just US\$9.99 per month.